

Coote Harvard helps Commonwealth Organisation deliver international HR event

The CTO is the Commonwealth's official body dealing with telecommunications and promotes the use of information and communications technologies (ICTs) for development within the Commonwealth.



The CTO appointed Coote Harvard to design, coordinate and facilitate an international workshop in Strategic Human Resources.

Held in Cyprus and hosted by the Cyprus Telephone Authority, it was attended by executive managers and speakers from 30 countries.

“Coote Harvard delivered high quality presentations to a concise and intelligent agenda”

We began by establishing learning objectives for the event and defining the budget available for event presentation. An outline timetable was designed and agreed with the client and a venue selected and agreed with the sponsor. Speakers were coordinated from business schools and companies around the world and complemented by Coote Harvard people to provide comprehensive and practical content in the subject area. The content was developed and coordinated in advance of the event, to meet the printing and logistical schedule.



Key to success was Coote Harvard's clear and focused approach:

- Defining outcomes clearly at the start
- Coordinating speaker messages against a detailed agenda
- Involving all participants in discussion and interaction through case study, presentation and discussion

Several benefits were achieved at the workshop:

- Delegates prepared for change in Human Resources practices
- Case studies revealed best practice in particular areas
- Interchange of ideas and best practices
- Envisioning of future opportunities

Logistics for the event were coordinated by the CTO and CYTA resulting in an extremely effective and informative week

Following this success, further capacity building workshops were held for the HR community

The CTO is a partnership between governments, businesses and other organisations concerned with telecommunications and information and communications technologies (ICTs).

Since 1967, the CTO has focused on building opportunities for Commonwealth governments, regulators and telecommunications businesses to share experience and expertise to mutual advantage.

Each year the CTO funds at least ten week long international events on key issues in communications technology, policy, management & regulation.



Coote Harvard provides an end-to-end service to help companies change the way they work. Their full range of services includes-

- Cultural Change planning & integration
- Employee engagement
 - Teamworking
- Strategic alignment
- Training & development
 - Management & executive coaching
 - Employee surveys
- Project management
- EU ACP Project Funding
 - MIS definition & development

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